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Reg. No.

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VI Semester B.B.A. Degree Examination, September - 2021

BUSINESS ADMINISTRATION

E-Business

Paper : 6.2

(CBCS Semester Scheme 2018 Batch only)

Time : 3 Hours

Maximum Marks : 70

Instructions to Candidates:

Answer all the questions in English only.

SECTION - A

Answer any 5 sub-questions. Each sub-question carries 2 marks.

(5×2=10)

1. a. What is E-Business?
- b. What is Web - Auction?
- c. Expand HTTP.
- d. What is internet marketing?
- e. What is digital wallet?
- f. What is bidding?
- g. What is data warehouse?

SECTION - B

Answer any 3 questions. Each question carries 6 marks.

(3×6=18)

2. Briefly explain the salient features of E-commerce.
3. List out the risks involved in e-payment system.
4. Explain the penalties and adjudication under IT Act 2000.
5. What are fire walls? Explain the types of firewalls.
6. Explain the features of Web - server software.

[P.T.O.]



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SECTION - C

Answer any 3 questions. Each question carries 14 marks.

(3×14=42)

7. Write short notes on the following.
 - a. Virtual communities.
 - b. Portals.
 8. Discuss in detail the various tools that can be implemented to protect the web server.
 9. Explain payment system in E-commerce.
 10. What is DBMS? Explain the characteristics of DBMS.
 11. What is the role of internet in E-Business? What are the merits and demerits of Internet in E-Business?
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